

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	)	
	)	
Jim E. Rainey	)	
	)	Examiner: Hani M. Kazimi
Application No: 10/698,497	)	
	)	Art Unit: 3691
Filed: October 30, 2003	)	
	)	Confirmation No: 9592
For: MULTI-PARTY BIDDING FOR	)	
ONLINE ADVERTISING SPACE	)	
_____	)	

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the Office Action dated July 22, 2009, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered.